



## NSGDatacom Participates in First State Sponsored Trade Mission to Turkey

NSGDatacom (NSG) was pleased to participate in the first inbound trade mission to the Republic of Turkey, organized by the Virginia Economic Development Partnership, held September 13th through 17th. The Partnership selected Turkey as it was the largest export destination in Central and South East Europe for Virginia-based manufacturers' products for 2003.

Sessions were tailored to meet the objectives of each participant, with telecommunications equipment and services being key areas of interest. Time was divided equally between Ankara, Turkey's capital and seat of government, and the commercial hub of Istanbul. Over the course of five days, meetings and presentations took place among company executives and government officials. Additionally, one-on-one meetings were held between individual participant companies and potential Turkish business partners.

One of the highlights of the mission--the first organized by a U.S. state--was a meeting between the State Minister for Foreign Trade and Customs, Mr. Kursat Tuzmen and the members of the Virginia delegation.

According to Dave Parker, NSG Sales Director for the EMEA region, "The trade mission was a great success. There is no doubt that Turkey will continue to be a key export market for Virginia companies such as NSGDatacom. As a result of this mission, NSGDatacom will be working with new partners to offer our proven technology products and solutions to the growing Turkish data and voice communications market."



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